Let's Get Started...

Think about a memory from your childhood that helped influence the way you think about the field of international educational development and share it with the people/person sitting next to you





Our Journey Today

- 1. Formal, Nonformal, Informal Education
- 2. Environments and Child Development
- 3. 'Glocalization' and media for children
- 4. Sesame Workshop





Formal Education

- School
- Structured
- Prearranged
- Compulsory
- Evaluated
- Teacher Led
- Extrinsically Motivating

NonFormal Education

- Inst. out of school
- Structured
- Prearranged
- Usually Voluntary
- Guide or teacher-led
- Not Evaluated
- Not sequential

Informal Education

- Everywhere
- Unstructured
- Spontaneous
- Intrinsic motiv.
- Voluntary
- Learner led
- Not evaluated

Bridging In-school and Out-of-school Learning: Formal, Non-Formal, and Informal Education Haim Eshach



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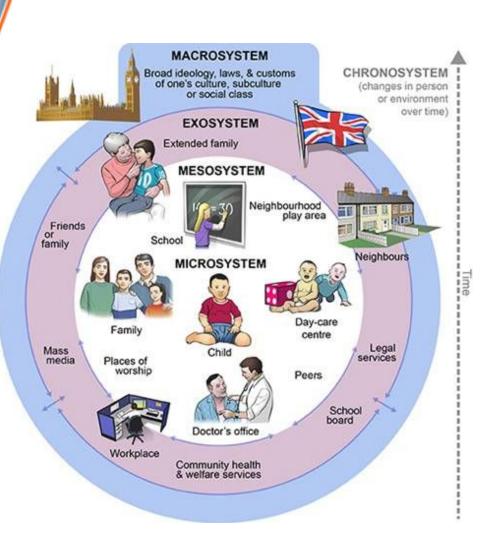
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2. Environments and Child Development



- Nested Systems of context around children
- Interactive model of development
- No level of importance

'GLOCALIZATION'

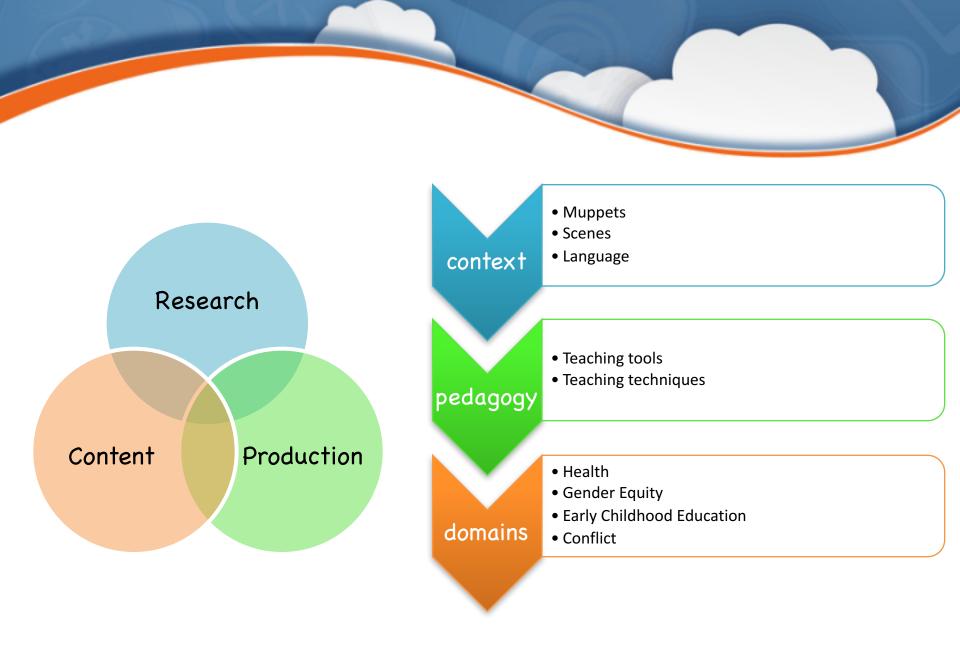
Global Media Content

Local Context

- Hybridity
- Imposition of Western Media
- Local reinventing of meaning

Sesame Workshop





Smarter, Stronger, Kinder.

Observations of Glocalization

- Mobile Community Viewing
- Radio Content in Kasmir
- Episode Writing



Thank You



Breakout Group

What are the **characteristics** of **global content** and **local context** that you would preserve for **successful glocalization** of an education intervention (lanuage, colors, benchmarks, monitoring, etc.)